



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

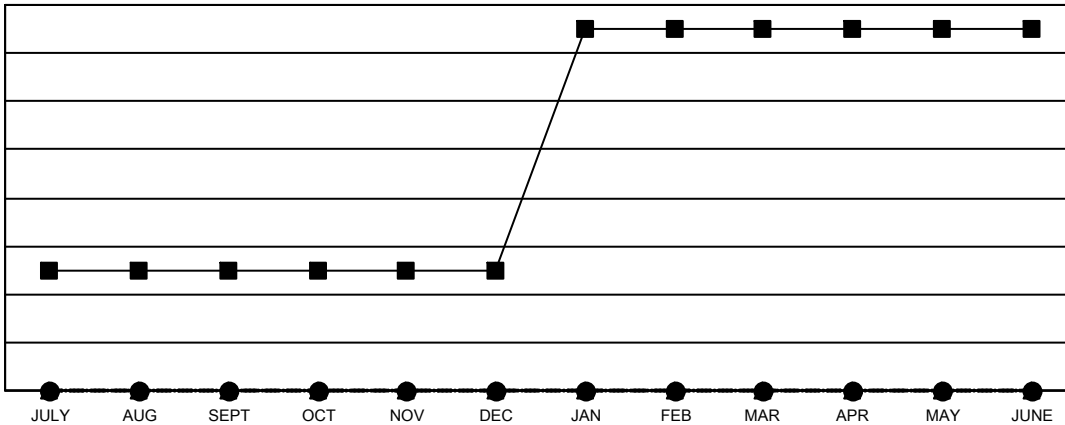
Multiple District 26

LOCATION: MISSOURI

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	2
OCT/NOV/DEC	0	0	3
JAN/FEB/MAR	2	0	6
APR/MAY/JUNE	0	0	0

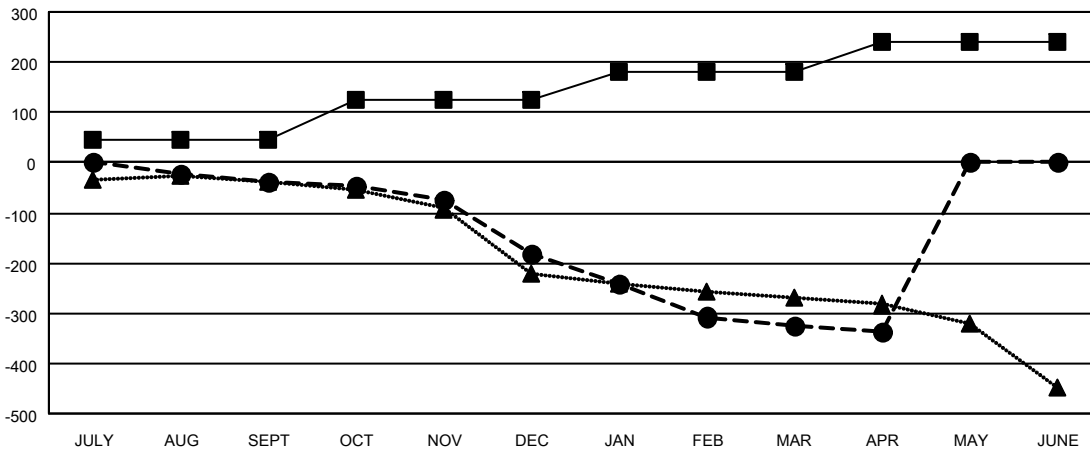
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	45	136	158
OCT/NOV/DEC	80	80	213
JAN/FEB/MAR	55	118	255
APR/MAY/JUNE	60	43	47

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 11	
<u>DROPPED MEMBERS</u>	
DECEASED	142
CLUB CANCELLED	69
OTHER	462
TOTAL	673

120 CLUBS OF 314 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	5,609 (73.21%)
FEMALE	2,053 (26.79%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,328
FAMILY MEMBERS PAYING HALF DUES	680